



10k 5k 1mi
Run/Walk for St. Jude

Sat. Aug 4, 2018

Rochester, Michigan

Sponsorship/Donation Opportunities for 2018

The 12th Annual Advokate Charity Run/Walk is a fun, family-oriented event which takes place at the beautiful Rochester Municipal Park near downtown Rochester, MI adjacent to the Paint Creek Trail. This unique, "home-grown" event attracts active families and individuals from all over Southeast Michigan with running and walking events for just about any fitness level, as well as post-run activities and entertainment for children and an emcee-hosted raffle with prizes donated in-kind by local businesses. All participants receive an official event t-shirt, "swag bag" and event guide.

All proceeds directly support pediatric brain tumor research at St. Jude Children's Research Hospital, a non-profit treatment and research facility treating children with cancer and other catastrophic diseases, regardless of health insurance status. All sponsor donations are tax deductible.

Advokate is a volunteer organization formed in honor of Kate Hrischuk of Rochester, MI, who lost her courageous battle with an intrinsic brain stem glioma in early 2007 at age 6. It was founded by Kate's parents whom have taken on the mission to raise awareness about the issue of limited available research on the disease that took their daughter's life. Through the run, the organization has raised more than \$200,000 for St. Jude, where Kate and her family received priceless care and support. For more information about Kate and her story, visit <http://www.caringbridge.org/visit/katehrischuk>

Platinum/Presenting Sponsor..... \$ 1000.00+

- Name or Logo on all event-related marketing material
- Largest name or logo displayed on top of event t-shirt backside
- Largest name or logo displayed on event website, advokaterun.org
- Exclusive signage at registration and post-event celebration site
- Recognition on mile markers at highly visible locations on 5k and 10k routes

Gold Sponsor \$ 500.00+

- Name or logo prominently displayed on back of event t-shirt
- Recognition on mile markers at highly visible locations on 5k and 10k routes
- Name or logo prominently displayed on event website, advokaterun.org
- Recognition on handout to all participants

Silver Sponsor..... \$ 250.00+

- Name or logo displayed on back of event t-shirt
- Recognition on mile markers in highly visible locations on 5k and 10k routes
- Recognition on handout to all participants
- Recognition on event website, advokaterun.org

Bronze Sponsor \$ 100.00+

- Recognition on 1 mile walk route
- Typeface recognition on handout to all participants
- Recognition on event website, advokaterun.org